

Application Guideline 2010 ITAMI International Craft Exhibition

Theme: “Shuki and Shuhaidai”

Application Deadline: Friday, 30th July, 2010

Organisers: The Museum of Arts & Crafts • ITAMI [Itami Culture Foundation, Itami City]

Sponsors: Konishi Brewing Co., Ltd./ Itami Oimatsu Brewing Co., Ltd./ Koyosha Inc./ YOU-I Co., Ltd. / Satake Glass Co., Ltd./ Itami Shuzo Association/ Setagaya Culture Life Information Center *Seikatsu Kohbo*

Cosponsorship: Kinki Bureau of Economy, Trade and Industry/ Hyogo Prefecture/ Das Designers Association/ The Nikkei/ The Kobe Shinbun/ Bay Communications Inc./ FM Itami

For Applicants from Overseas:

Exhibition of Selected Works

Selected works are to be displayed in the exhibitions held in Itami and Tokyo, Japan, between November and February.

What is Shuki and Shuhaidai?

The theme of the competition this year is: *shuki* and *shuhaidai*. *Shuki* is a Japanese collective noun that stands for cup (*o-choko*) and bottle (*tokkuri*) for drinking Japanese liquor *Sake*. *Shuhaidai* is a platform-like stand on top of which a *shuki* is placed.

Our hope for the Exhibition and understanding the idea of drinking Sake

We hope you will craft sets of cup, bottle and stand that is most appropriate for drinking **sake, not wine or whiskey**. Please create *shuki* and *shuhaidai* to help make a *Sake* party more enjoyable, giving participants peaceful and comfortable time. In Japan, the traditions of sake drinking run deep. An important aspect of these traditions is the spirit of fellowship, pouring for one's drinking companions (*o-shaku*). To enhance this the *o-choko* is kept small, about the size of a bartenders measuring cup. The group shares the time together filling and refilling each other's *o-choko*. First the *sake* is prepared in the *tokkuri*. Then the *shuki* is presented on a *shuhaidai*, beautifully arranged for each person. *Sake* can be served hot, room temperature or cold. *Shuki* sets may be found in many materials such as rough to fine ceramics, metal, glass, wood or lacquer. The characteristic of each material affects the atmosphere of the gathering.

Beyond the Culture

Proposal of new style is very welcome! You can go your way in creating a unique drinking style that will present *sake* lovers an enjoyable time. Our criteria for judging the works is whether or not

they make *sake* lovers happier. Your artwork can get high ratings even if it seems to rebel against the *sake* convention.

Why do we focus on Sake?

Itami City, where this exhibition is held, is known in Japan as the birthplace of sake, and has been developing for over 330 years as a city of sake brewing. At the same time, the city has been developing its own culture around the idea of drinking sake. In fact, many people from sake breweries of Itami City are highly interested in this exhibition, who also give us essential support in realising the exhibition. We look forward to receiving works with vivid inspiration that can propose and create new environment for the joy of drinking Sake to the people of modern world.

Requirements

Creation of works under the theme “Shuki and Shuhaidai” with no restriction on material. All works must concern Sake.

Entry

This is an open competition. Both individual and group entries are welcome.

Maximum Number of Submission

There is no limit to number of works to be submitted. However, when submitting works (or group of works) under different concepts, please submit separate entry forms for each set of works.

Application Procedure and Registration Fee

Please send following 1) – 3) to The Museum of Arts & Crafts • ITAMI by post or by email. The deadline for receipt of application is Friday, 30th July 2010.

- 1) [A] ITAMI International Craft Exhibition Application Form*
- 2) [B] Notice of Results (fill in the required field)
- 3) Proof of payment of Registration Fee (see below for details including payment procedure). This proof of payment is required only when money is transferred through bank or paid by international postal money order (copy is accepted).

* Be sure to make a copy of [A] ITAMI International Craft Exhibition Application Form. You will need this copy to attach to your works when sending in (please refer to the procedure of delivery).

Please pay the registration fee of 11,000 yen (general)/ 7,000 yen (students) by either of the following methods. All fees are inclusive of return delivery fee of 3,000 yen. There is no refund of the registration fee under any circumstance.

-Payment by VISA credit card

Please state your VISA credit card number, date of expiry, name of the credit card holder and the amount of payment on [A] ITAMI International Craft Exhibition Application Form. Entries will be

acknowledged from the moment we receive the application form with specification on credit card payment section.

-Money Transfer through Bank

Applicants must pay the cost of transfer and handling charge that are claimed at receipt of money in Japan.

Account Holder: ITAMI CRAFT MUSEUM
Account Number: 4474106
Name of Bank: SUMITOMO MITSUI BANKING CORPORATION
Name of Branch: Itami Branch, Japan
Swift Code: SMBCJPJT

-International Postal Money Order

Applicants must pay the cost of transfer and handling charge that are claimed at receipt of money in Japan.

Name of Receiver: The Museum of Arts & Crafts • ITAMI
Address of Receiver: 5-28, Miyanomae 2-chome, Itami, HYOGO 664-0895 JAPAN

Awards

Best Overall Award

¥500,000 for 1 artist

2nd Best Overall Award (Shirayuki Award)

¥400,000 for 1 artist presented by Konishi Brewing Co., Ltd.

Itami Award

¥350,000 for 1 artist

Gold Awards

¥250,000 for each of the 2 awards: Shirayuki Itami Morohaku Award and Shirayuki Classic Award both presented by Konishi Brewing Co., Ltd.

Awards for Promising Talent

¥200,000 for each of the 3 awards: Oimatsu Award presented by Itami Oimatsu Brewing Co., Ltd., Koyosha Award presented by Koyosha Inc. and YOU-I Award presented by YOU-I Co., Ltd.

Best Material Award

¥100,000 for 1 artist presented by Satake Glass Co. Ltd.

Judge's Choice

¥50,000 for 1 artist presented by Itami Shuzo Association

Application Essentials

All works must be complete, original and unreleased with the sales price equal to or no more than 100,000 yen. Regarding the works submitted from abroad, they will not be for sale due to the declaration of exemption from taxation for re-export. There is no limit on size. However, organiser may decide not to show the works that may cause difficulty in transportation and display or for those that are too fragile.

Accessories for display will not be considered in judging and the organiser holds the right to decide whether or not to be shown in the exhibition.

All works that do not meet with the above requirements will be excluded from the procedure of judging.

Submission of Works

All works must be submitted together with the label stating the name of the artist, article number and price (see sample label) sealed on reverse side of each work. Please include a copy of [A] ITAMI International Craft Exhibition Application Form when sending the works and deliver the articles within the dates mentioned below.

Name	Taro Itami
Article Number	1
Price	10,000 yen

Sample Label (approximate size 2x3cm)

Delivery Address: 2010 ITAMI INTERNATIONAL CRAFT EXHIBITION

The Museum of Arts & Crafts • ITAMI
5-28, Miyanomae 2-chome, Itami, HYOGO
664-0895 JAPAN

Delivery must take place between Tuesday, 3rd August and Saturday, 14th August 2010.

All articles will be requested for exemption of tax at the customs. In case the carrier makes a temporary payment of import tax on behalf without consulting with either sender or receiver, the organiser will not accept the parcel. Please make sure to confirm with the carrier prior to the delivery (FedEx is not acceptable).

Applicants must pay all fees, including the customs fees and handling fees, in relations to the delivery.

As for [A] ITAMI International Craft Exhibition Application Form to be delivered together with the articles, please attach the copy leaving the column of the sales price blank and do not state the prices. Please send original of [A] ITAMI International Craft Exhibition Application Form separately by post or email (please refer to Application Procedure). In case the work is selected and is to be exhibited, this document will be required for the insurance coverage within Japan.

The organiser will not be responsible for any damage that takes place during the delivery. In case the work is unjudgeable due to severe damage, the application might not be accepted. There is no refund for the application fee neither in such case.

Exhibition of Selected Works

Exhibition in Itami

Dates: Saturday, 13th November – Thursday (National Holiday), 23rd December, 2010

Place: The Museum of Arts & Crafts • ITAMI
5-28, Miyanomae 2-chome, Itami, HYOGO, JAPAN

Exhibition in Tokyo

Dates: Friday, 21st January - Sunday, 6th February, 2011

Place: *Seikatsu Kohbo*, Setagaya Culture Life Information Center
Carrot Tower, 4-1-1, Taishido, Setagaya-ku, Tokyo Japan

Award Ceremony

Date: Saturday, 13th November, 2010

Place: The Museum of Arts & Crafts • ITAMI

Judges

ISHIKAWA, Kyuyo	Sho Calligrapher/ Professor, Kyoto Seika University, Japan
IWATA, Ruri	Glass Artist
KIM Ha-Jung	Metal Artist/ Visiting Professor, Department of Crafts, College of Art, Silla University, Korea
KURIMOTO, Natsuki	Urushi (Lacquer) Artist/ Associate Professor, Kyoto City University of Arts, Japan
KONISHI, Shintaro	CEO Konishi Brewing Co., Ltd., Japan
SHIMIZU, Ichiji	Potter/ Regular Member, Nihon Kougeikai (Japan Craft Association)
WASHIDA, Kiyokazu	Philosopher/ President, Osaka University, Japan

Announcement of Competition Results

All applicants will be notified of the competition results by written. Individual inquiry by telephone is not accepted. We will not be able to answer any questions concerning the results or to accommodate any requests for explanation. It may occur that one work is selected and the other will not be selected within the same group of works.

Return of Works

Works not selected: to be shipped in early September 2010

Selected works: to be shipped in mid February 2011 (after the termination of exhibition tour)

Storage Policy

Once we receive your work of art, we will keep and handle them with the greatest possible care. If your work undergoes some damage due to an inevitable accident beyond our control, we will not be responsible for the damage. As for the work that is easy to break or is instable when displaying, we are not responsible for any guarantee. If damage is due to our negligence, within the limit of the liability insurance and up to 70% of the declared price, the compensation for work will be paid.

Rights

All applicants are considered to have agreed to the following conditions by submitting their application to ITAMI International Craft Exhibition.

- The organiser holds all rights on award-winning and other selected works regarding the display, publication on exhibition catalogue / PR printed matters, usage of photographs, etc. for the promotion of the exhibition, publicity announcements and citation to conferences, etc.

- The organiser holds all rights to duplicate and/or distribute photographs for realizing the aforementioned acts.

Others

All information submitted by the applicants will be used for various contacts and information supply by The Museum of Arts & Crafts • ITAMI under the security policy of ITAMI CULTURE FOUNDATION. As for the award winning and other selected works, the information will also be supplied to the companies and organisations related to making of the exhibition catalogue. As for the rest, no personal information will be released or disclosed to a third party without permission of the applicants (except for the case in which the disclosure is requested by law).

Contact

Please contact us by email only.
email: crafts.itami@silk.ocn.ne.jp
<http://mac-itami.com>

The Museum of Arts & Crafts • ITAMI
5-28, Miyanomae 2-chome, Itami, HYOGO 664-0895 JAPAN
phone: +81 (0)72-772-5557 fax: +81 (0)72-772-5558

*For applicants who wish to apply from inside Japan, please contact us separately. We will inform you of the procedure for domestic applicants since there are some differences between the international applicants.

Forthcoming Competition

2011 Itami International Craft Exhibition
Theme: "Jewellery"
The Museum of Arts & Crafts • ITAMI